



PRESS RELEASE

UNDER EMBARGO UNTIL MAY 30
April 26, 2018

Contact: Jared Hegyi
Media Liaison
440-867-5309
Hegyi.5@originsgamefair.com

Origins Game Fair to return to Columbus

COLUMBUS, Ohio- Origins Game Fair will be coming to Columbus for its 44th annual convention June 13-17.

Put on by the Game Manufacturers Association, Origins Game Fair is a week-long convention for non-electronic gaming. Held at the Columbus Convention Center, OGF will hold over 6,000 events and tournaments for game enthusiasts of all ages to participate in. The fair will also have over 260 exhibitors, according to social media and marketing manager Dominique Thobaben. This gives attendees the chance to interact with their favorite game manufacturers and artists.

Despite expecting nearly 19,000 attendees this year, OGF prides itself on its unique ability to offer a more personal and intimate experience for those in attendance.

“What we’ve heard most about Origins is that it’s a large convention that doesn’t have a large, crowded feel to it,” said Thobaben.

New to this year, OGF will feature Entrepreneur Alley, an entire hall dedicated to promoting new and local businesses.

“We have an entrepreneur program for companies that have been around for one or two years,” said Ian Hall, sales manager for OGF. “By bringing them out, their games can be seen by all manufactures and people at our fair.”

-more-

On the fourth day, OGF hosts its iconic Origin Awards ceremony. Competing for best game from the previous year, fans will nominate games from seven different categories to be voted on by a panel of industry professionals. The winners from each category receive a trophy, according to OGF's website, but the real prize for these games is the exposure they get to all attendees.

After being held in Columbus for the last 22 years, OGF has developed partnerships with local business in the Short North, expanding the experience for attendees outside of the conventions doors. For a full list of events, prices and more, visit originsgamefair.com.

About Game Manufacturers Association:

The Game Manufacturers Association (GAMA) is the non-profit trade organization dedicated to promoting its member's common interest- to increase the adoption of and engagement with hobby games. GAMA fosters networking, sharing of best practices and innovations, and the pooling of resources toward common goals. GAMA achieves this through hosting trade and consumer shows, industry events, providing an information and resource hub, marketing activities, and interfacing with other trade organizations in adjoining industries.

###

Word Count: 300

Sources:

Information:

<http://originsgamefair.com/>

Company Representatives:

Ian Hall

Sales Manager

Attended event for 5 years before working event

Sales@gama.org

Dominique Thobaben

Social Media and Marketing Manager

Attended event for 5 years before working event

Media@gama.org

614-736-6881

** I believe this is specifically Dominique's office number, however, both interviews were conducted over the phone during the same call. **